10 STEPS TO INCLUSIVE SPACES



NO GENDER ASSUMPTIONS 2.

Especially true based on appearances & on the phone.

- **ASK FOR & USE PRONOUNS** 3. This is a great way to instantly signal you are inclusive.
- **USE GENDER NEUTRAL LANGUAGE** 4. Watch our for words like "ma'am, sir, ladies & guys".
- 5. **INCLUDE NON-BINARY FOLKS** Use gender neutral language on forms, pricing, etc.
- **CREATE INCLUSIVE FACILITIES** 6. Washroom, change room, etc. Be explicitly welcoming.
- **NEEDS BEFORE IDENTITIES** 7.
 - Watch out for curiosity. Only ask what we need to know.
 - **BE CAREFUL WITH 'DEAD NAMES'**
 - Names assigned at birth carry power. Handle with care.



We all make them. That's okay. Apologize, correct & grow.

10. **KEEP LEARNING**

8.

9.

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Everyone is different. Language is evolving. Stay open.